

# Shaping your future



## Extended MSc International Business

We are proud to say that 94%<sup>1</sup> of Ulster graduates are in employment or pursuing further studies within six months of graduating.

This programme aims to develop your academic and study skills from the outset of the programme. You will then be well equipped to acquire a mastery of both the macro and micro contexts of international business.

- Develop the knowledge, skills and tools necessary to enable you to compete in a rapidly developing and constantly evolving global business environment.
- Acquire, develop and integrate international business theory whilst developing the skills to then apply this in international business practice.
- Build knowledge and understanding of the political, social and cultural aspects of different trade blocs.
- Develop your understanding of core management techniques from varying perspectives to understand their application on an international scale.
- Study with a diverse range of students from varied cultural, economic and employment backgrounds.

### Contact us

**International students:**

**T:** +44 (0)121 314 9018

**UK & EU students:**

**T:** +44 (0)121 314 4531

**E:** [qa@ulster.ac.uk](mailto:qa@ulster.ac.uk)

**W:** [qa.ulster.ac.uk](http://qa.ulster.ac.uk)

<sup>1</sup> DHLE Survey 2016/17 results

## Extended MSc International Business

Faculty: Ulster University Business School

**Campus:** London or Birmingham

**Start dates:** January, May, September

**Mode of study:** Full-time: daytime or evening and weekend<sup>2</sup>

**Level of study:** Pre-Master's

**Duration:** 15 months

**Assessment method:** Coursework only

### 2018/19 entry conditions:

A Third or a pass in a Bachelor's degree in any discipline; or a pass in a non-honours degree with any classification in any discipline; or a 3 year Diploma (Dazhuan) or equivalent (China only).

### English language requirements:

GCSE grade C (or equivalent); the minimum English language requirements for non-native English speakers, are IELTS 6.0 with no contributing band at less than 5.5 (internal English language assessment available).

### 2018/19 tuition fee:

	London	Birmingham
UK/EU	£6,500	£6,500
International	£15,500	£13,750

Visit our online course prospectus at [qa.ulster.ac.uk](http://qa.ulster.ac.uk) for further details and up-to-date information.

### Course overview

This extended programme aims to develop your academic and study skills from the outset of the programme. Core modules will introduce you to key concepts and theories in international business and provide you with the skills for planning, control and funding throughout the business cycle.

The Master's dissertation provides the opportunity to conceive, design and satisfactorily implement a substantial research project within the broad subject area of international business.

### Example modules

Modules studied may include: Academic Writing; Postgraduate Study Skills; Research Methods for Postgraduate Study; International Business Environment; Introduction to International Business; International Finance; International HRM; E-Business; Business Research Methods; International New Ventures and Born Global Firms; International Business Simulation; Global Policy and Strategy and a final dissertation.

### What our students say

"The relatively small learning community means that I can often book one-to-one appointments with my tutors and I can easily get help or advice if I need it."

Mohamed Said  
MSc International Business

<sup>2</sup> Weekend mode of study open to UK and EU nationals only