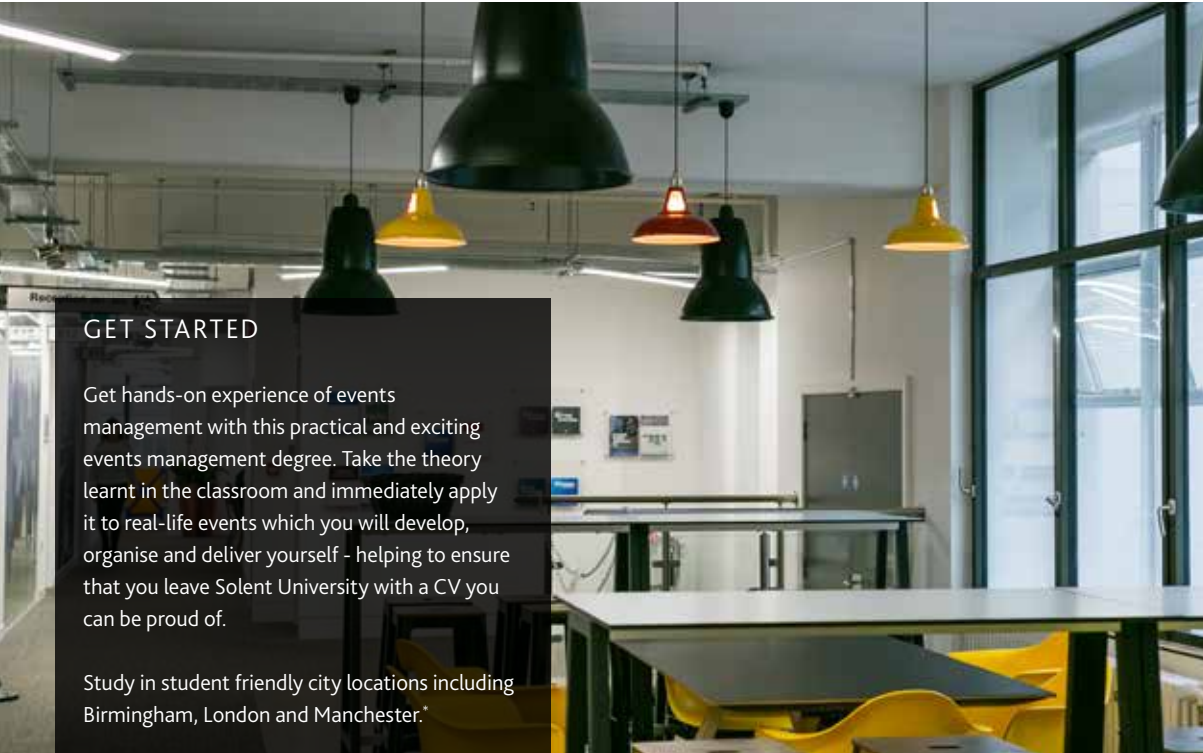


START YOUR STORY

BA (Hons) Events Management with Foundation Year
2018/19



GET STARTED

Get hands-on experience of events management with this practical and exciting events management degree. Take the theory learnt in the classroom and immediately apply it to real-life events which you will develop, organise and deliver yourself - helping to ensure that you leave Solent University with a CV you can be proud of.

Study in student friendly city locations including Birmingham, London and Manchester.*

TEACHING

The BA (Hons) Events Management aims to develop your understanding of the changing nature of the events management business and specifically engages you with the 'Events Management Body of Knowledge' (EMBOK) framework. This ensures what you are learning throughout the programme is industry relevant and beneficial for your future career prospects.

The Foundation Year is ideal for students who are just beginning their journey into the world of Events Management. The programme is tailored to support the development of those students lacking the formal qualifications necessary for direct entry onto a degree programme or who wish to update or broaden their knowledge before progressing onto a full undergraduate degree.

CAREER AND FURTHER STUDIES

This events management course open up a wide range of career paths, from in-house corporate events and PR through agency and consultancy positions. You'll have the potential to work on a huge range of events, adapting to the very different challenges of charitable fundraising, corporate meetings, conferences, exhibitions, festivals and public events.

SOLENT UNIVERSITY PARTNERSHIP

The BA (Hons) Events Management with Foundation Year course is delivered as part of a partnership between Solent University and QA Higher Education. The programme is awarded by the University and delivered by QA Higher Education staff.

This programme is subject to validation.

You can also study the BA (Hons) Events Management in Southampton. Please note, you will also study the Events & Tourism Foundation Year.

OVERVIEW

The BA (Hons) Events Management gives you the opportunity to critically evaluate and challenge events management knowledge and concepts. Throughout this programme, you will learn how to independently design, plan and execute responses to solve complex problems in events management, both abstract and practical.

BA (HONS) EVENTS MANAGEMENT WITH FOUNDATION YEAR

Level	Undergraduate degree
Duration	4 years
Intakes	May, September, January
Tuition fee	£9, 250 per year
Mode of study	Full-time classroom based. Daytime, or evening and weekend
Assessment method	Coursework, presentations and exams
Entry Requirements	48 UCAS points or equivalent; GCSE mathematics at grade 3 or above (previously grade D), or applicants can sit the QA Higher Education Maths test.
English language requirements	GCSE at Grade 4 or above (previously grade C); IELTS 5.5 with no component less than 5.0 in each band, or equivalent; or functional skills Level 2 in English or applicants can sit the QA Higher Education English test.



CONTACT US

Our helpful admissions team are happy to talk to you about your study options including student finance and course details.

Email: home.enquiries@qa.com

Tel: +44 (0)20 3944 5917

EXAMPLE UNITS

YEAR ZERO

- Developing Professional Practice
- Business Organisations
- Essentials of Employability
- Marketing in the 21st Century
- Business Issues in the Contemporary World
- Contemporary Issues Project

YEAR ONE

- Introduction to Events Management (40 credits)
- Leisure Marketing (Tourism and Events)
- Tourism and Events Business Practice
- Event and Activity Safety Operations
- Professional Practice for Tourism and Events

YEAR TWO

- Applied Events Management (40 credits)
- Managing Service Operations
- Research Methods for the Leisure Services Industry
- Work-Based Professional Studies
- Tourism and Events Research Skills
- Customer Services for Air Travel, Tourism and Events (40 credits)

YEAR THREE

- Contemporary Issues in Events Management
- Business Start-Up
- International Marketing for Tourism and Travel
- Dissertation for Leisure Services (Tourism and Events) (40 credits) or Leisure Services Consultancy Project (40 credits)

All units are 20 credits unless otherwise stated and are subject to validation.

SOLENT UNIVERSITY
SOUTHAMPTON
Southampton (Main Campus)
East Park Terrace
Southampton
SO14 0YN

CENTRE LOCATIONS

Birmingham
5th Floor, Centre City
5-7 Hill Street
Birmingham
B5 4UA

London*
10 Rosebery Avenue
London
EC1R 4TF

Manchester
Saint James Buildings
61-95 Oxford Street
Manchester
M1 6FQ



READY TO APPLY?

To apply and for any questions regarding the programme, entry requirements, or studying in the UK with Solent University and QA Higher Education, please contact us and one of our team members will be happy to help.

T: +44 (0)20 3944 5917
E: home.enquiries@qa.com

*From May 2019, your classes will be taught at our centre on Rosebery Avenue in Central London.

Please note: classes and teaching for this programme may be delivered from an alternative QA Higher Education centre in Central London. A full list of Central London locations is available on our website at - qahighereducation.com/locations/. All teaching locations are easily accessible via tube, rail and bus networks. Our team will contact you with any changes to teaching locations at the earliest possible opportunity.