

**SOLENT**  
UNIVERSITY  
SOUTHAMPTON

IN PARTNERSHIP WITH

**QA** Higher Education

# START YOUR STORY

BA (Hons) International Tourism Management with Foundation Year  
2018/19

BIRMINGHAM | LONDON | MANCHESTER

## GET STARTED

Enter the exciting world of international tourism with this specialised management degree. You'll learn the skills, qualities and knowledge required by employers to help you develop a successful career in a growing global industry.

This programme is ideal for students who are just beginning their journey into the world of International Tourism Management or who wish to update or broaden their knowledge before progressing onto a full undergraduate degree.

Study in student friendly city locations including Birmingham, London and Manchester.\*



## TEACHING

The BA (Hons) International Tourism Management aims to provide you with the specialist knowledge and theory in international tourism. Through an academically engaging, industry relevant and stimulating range of units you will develop your understanding of the changing nature of the industry.

You will explore the nature of the international tourism industry and investigate the moral, ethical and legal relationships that operate in its structure. Furthermore, you will develop essential business skills through an international tourism lens in functions such as marketing, organisational behaviour and finance.

## CAREER AND FURTHER STUDIES

This course is industry-focused and accredited by the Tourism Management Institute (TMI), meaning you will be well placed for careers in the growing UK and international industry. Working in tourism is an exciting option if you have a passion for travel and creating a memorable and inspiring experience for tourists. You may prepare travel itineraries, lead tour parties or even work with local attractions and hotels. Prospective jobs include tour operators, reservation consultants, local authority tourism officers and a variety of management positions.

## SOLENT UNIVERSITY PARTNERSHIP

The BA (Hons) International Tourism with Foundation Year course is delivered as part of a partnership between Solent University and QA Higher Education. The programme is awarded by the University and delivered by QA Higher Education staff.

This programme is subject to validation.

You can also study the BA (Hons) International Tourism Management in Southampton. Please note, you will also study the Events & Tourism Foundation Year.

## OVERVIEW

The BA (Hons) International Tourism Management programme is the ideal course for students who aspire to careers in tourism marketing, cruising, international tour operation, resort management or any other aspect of the international tourism industry.

## BA (HONS) INTERNATIONAL TOURISM MANAGEMENT WITH FOUNDATION YEAR

Level	Undergraduate degree
Duration	4 years
Intakes	May, September, January
Tuition fee	£9, 250 per year
Mode of study	Full-time classroom based. Daytime, or evening and weekend
Assessment method	Coursework, presentations, and exams.
Entry Requirements	48 UCAS points or equivalent; GCSE mathematics at grade 3 or above (previously grade D), or applicants can sit the QA Higher Education Maths test.
English language requirements	Grade 4 or above (previously grade C); IELTS 5.5 with no component less than 5.0 in each band, or equivalent; or functional skills Level 2 in English or applicants can sit the QA Higher Education English test.



## CONTACT US

Our helpful admissions team are happy to talk to you about your study options including student finance and course details.

Email: [home.enquiries@qa.com](mailto:home.enquiries@qa.com)

Tel: +44 (0)20 3944 5917

## EXAMPLE UNITS

### YEAR ZERO

- Developing Professional Practice
- Business Organisations
- Essentials of Employability
- Marketing in the 21st Century
- Business Issues in the Contemporary World
- Contemporary Issues Project

### YEAR ONE

- Professional Practice for Tourism and Events
- Leisure Marketing (Tourism and Events)
- Introduction to Tourism
- World Tourism Perspectives
- Tourism and Events Business Practice
- The Cruise Industry and Field Trip

### YEAR TWO

- Tourism and Events Research Skills
- Tourism and Cruise Experiences Management and Innovation
- The Management of Visitor Attractions
- Work Placement (60 credits)

### YEAR THREE

- Contemporary Issues in Tourism
- Natural and Cultural Heritage Tourism Management
- International Marketing for Tourism & Travel
- Business Start-Up
- Dissertation for Leisure Services (Tourism and Events) (40 credits) or Leisure Services Consultancy Project (40 credits)

All units are 20 credits unless otherwise stated and are subject to validation.

SOLENT UNIVERSITY  
SOUTHAMPTON  
**Southampton (Main Campus)**  
East Park Terrace  
Southampton  
SO14 0YN

## CENTRE LOCATIONS

**Birmingham**  
5th Floor, Centre City  
5-7 Hill Street  
Birmingham  
B5 4UA

**London\***  
10 Rosebery Avenue  
London  
EC1R 4TF

**Manchester**  
Saint James Buildings  
61-95 Oxford Street  
Manchester  
M1 6FQ



## READY TO APPLY?

To apply and for any questions regarding the programme, entry requirements, or studying in the UK with Solent University and QA Higher Education, please contact us and one of our team members will be happy to help.

**T: +44 (0)20 3944 5917**  
**E: [home.enquiries@qa.com](mailto:home.enquiries@qa.com)**

\*From May 2019, your classes will be taught at our centre on Rosebery Avenue in Central London.

Please note: classes and teaching for this programme may be delivered from an alternative QA Higher Education centre in Central London. A full list of Central London locations is available on our website at - [qahighereducation.com/locations/](http://qahighereducation.com/locations/). All teaching locations are easily accessible via tube, rail and bus networks. Our team will contact you with any changes to teaching locations at the earliest possible opportunity.